GUIDELINES FOR COST ACTIONS

Co-branding rules are important in order to acknowledge COST as the funding source

A. CO-BRANDING

It is important to observe the presence of the COST brand throughout the Actions’ different communication tools, such as brochures, flyers, posters, websites, videos, articles in scientific journals, books, etc.

All the above-mentioned rules apply independently of whether the costs of these activities are covered by COST or by other funding sources.

COST logo type (A) used as a co-branded signature with the EU emblem (B) and text “Funded by the Horizon 2020 Framework Programme of the European Union”.

Please acknowledge COST as the funding source following this table.

<table>
<thead>
<tr>
<th>COST logotype (A)</th>
<th>EU emblem + text (B)</th>
<th>Acknowledgment (C)</th>
<th>Boilerplate (D)</th>
<th>Website (E)</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

- The acknowledgment text (C) needs to include the title of the Action.
- The boilerplate (D) featuring a description of COST.
- A reference to the COST website (E).

*You can download the COST logo package and the EU emblem.

B. SCIENTIFIC PUBLICATIONS

1. COVER PAGE

For scientific publications, follow these co-branding rules:

- Logotype: 45 mm (length) on A4
  50 mm (length) on A5
- always placed on the left side
- Use the publication’s margins as long as the logotype keeps a minimum clear space of x 1.5 with the left edge (A) and x 2 with the bottom edge (B).
- Logotype alignment at the left edge of the wordmark (C) to the left margin.
- Logotype clear space with other logotypes (D) x 2.
- Use the main version of the logotype on white backgrounds.
- Use the single-colour version of the logotype in dark grey or light-coloured backgrounds.
- Use the single-colour version of the logotype in dark grey or light-coloured backgrounds.

2. EXAMPLES OF ACKNOWLEDGEMENTS SECTIONS

For the acknowledgements sections of scientific publications, follow these additional co-branding rules:

- Use the main version of the logotype.
- The signature block with its different elements can be added at the top or bottom of the page.
- In all cases, the logotype must keep its defined clear space (A) in relation to other logotypes, texts or page edges.
- Acknowledge COST as the funding source, adding the elements previously described in section A of these guidelines.

For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

- Use the main version of the logotype.
- The signature block with its different elements can be added at the top or bottom of the page.
- In all cases, the logotype must keep its defined clear space (A) in relation to other logotypes, texts or page edges.
- Acknowledge COST as the funding source, adding the elements previously described in section A of these guidelines.

For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

- Use the main version of the logotype.
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- In all cases, the logotype must keep its defined clear space (A) in relation to other logotypes, texts or page edges.
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For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

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- Acknowledge COST as the funding source, adding the elements previously described in section A of these guidelines.

For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

- Use the main version of the logotype.
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For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

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For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

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For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

- Use the main version of the logotype.
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For the acknowledgments sections of scientific publications, follow these additional co-branding rules:

- Use the main version of the logotype.
- The signature block with its different elements can be added at the top or bottom of the page.
- In all cases, the logotype must keep its defined clear space (A) in relation to other logotypes, texts or page edges.
- Acknowledge COST as the funding source, adding the elements previously described in section A of these guidelines.